

Lake Forest

CALIFORNIA



Where work and life
come together naturally.



GROW



ENJOY



PURSUE

LEADING PROVIDER

Apria Healthcare is America's leading provider of integrated home healthcare products and services with \$2.1 billion in annual revenues. The company has nearly 500 employees at its corporate headquarters in Lake Forest and 570 locations nationwide, assisting more than two million patients annually.



"Lake Forest's competitive lease rates have reduced the cost of infrastructure at our corporate headquarters, allowing us to efficiently manage business and deliver value and quality to our customers and shareholders."

— APRIA HEALTHCARE

GLOBAL BRAND

Our Oakley creates premium sunglasses, prescription frames and lenses, goggles, apparel, footwear and accessories that serve active consumers in more than 100 countries.



"Athletes who exceed the limits of possibility know that Oakley earned its reputation by doing the same, and the home of our global headquarters had to be a place which supports and inspires that pursuit of excellence. In 1997, we were one of the first to buy land in what would become Lake Forest's corporate community, and today we are proud to call it our interplanetary headquarters."

— SCOTT OLIVET
Chief Executive Officer, Oakley, Inc.



WHERE WORK AND LIFE COME TOGETHER, NATURALLY

Lake Forest, California, has everything a business needs to thrive and grow. It has a central Southern California location with superior access to strategic markets and a transportation system, including freeways, airports, and seaports. It offers a diverse, highly-educated, and creative labor pool as well as a proactive approach to business development.

Lake Forest is also a great place to live and play. According to a national survey research firm, Lake Forest residents and business managers comprise one of the most satisfied communities it has ever encountered. Its Southern California location puts the City in close proximity to some of the world's best outdoor amenities. From the mountains to the ocean and everything in between, Lake Forest is a natural playground with a total of 27 community parks, including Whiting Ranch Wilderness Park and the world-renowned etnies Skatepark of Lake Forest.

Global icons, industry innovators, corporate leaders, and fast-growing entrepreneurs all call Lake Forest home. This is because Lake Forest is the natural choice to successfully grow a business, encourage innovation, and pursue a fulfilling lifestyle.





RECOGNIZED LEADER

Sole Technology is a globally recognized leader in authentic action sports footwear and apparel, available in more than 70 countries with annual revenues close to \$200 million.



"The environment was what encouraged us to locate our corporate headquarters here. The mountains, the trees, it's a natural place that seems to promote innovation, a free spirit and dedication to the environment. Sole Technology calls Lake Forest home because it fuels the creative energy of our workforce."

— PIERRE ANDRÉ SENIZERGUES
Founder/CEO, Sole Technology



GLOBAL PROVIDER

In Lake Forest, Black & Decker operates its corporate headquarters for the Hardware and Home Improvement Group (HHI), which is part of The Black & Decker Corporation, a Fortune 400 company. HHI is a leading global provider of architecturally inspired building products.



"At Black & Decker, our 'Great People' are the core of our success. We continuously strive to create a productive work environment and work/life balance for our employees. Since nearly 50 percent of our workforce lives in south Orange County, our Lake Forest location allows us to provide employees the quality of life they deserve in a desirable and convenient location that promotes business growth."

— JIM CAUDILL
President, Black & Decker Hardware and Home Improvement



IN LAKE FOREST, HUNDREDS OF COMPANIES OPERATE GLOBAL, CORPORATE, OR REGIONAL HEADQUARTERS

Lake Forest's central Southern California location provides efficient access to customers. From the 5 and 405 freeways, as well as the Foothill Transportation Corridor, companies can access business centers stretching from San Diego to Los Angeles as well as warehouse and distribution markets located throughout the Inland Empire. Plus, the Southern California location links Lake Forest to the Long Beach and Los Angeles ports, and five municipal and international airports.

Lake Forest provides a wide array of facility options. The diversity and quality of the City's industrial and business parks provide opportunities for corporate offices, research and development, technology, manufacturing, and retail.

Business thrives in Lake Forest because of a talented pool of employees. **Some of the top universities with world-class MBA programs are located in Orange County.** The diverse and innovative educational programs of the University of California, Irvine; California State University, Fullerton; Chapman University; Concordia University; Saddleback and Irvine Valley Community Colleges, among others, are a significant advantage to local employers.

Driven by a strong, highly-educated workforce, Lake Forest benefits from local research and development, science and technology, and entrepreneurial growth. **Many global companies and emerging start-ups within a multitude of industries call Lake Forest home.** These include action sports eyewear and footwear, clothing designers, medical devices, technology, robotics, manufacturing as well as restaurateurs, and professional/financial services, among many others.

INNOVATIVE MANUFACTURER

ATS Medical, Inc. is a leading international developer and manufacturer of surgical ablation devices and heart valve therapy products including the innovative ATS 3f® tissue valves. ATS serves the \$2.5 billion cardiac surgery market of 9,000 cardiac surgeons in 3,000 open heart centers, performing up to 1.2 million cardiac procedures each year.



"Lake Forest's business environment offers us the capability to expand our facilities and grow our global operations as we strive to be innovative leaders in cardiac technologies and services, improving the quality of life and care of patients worldwide."

— ATS MEDICAL

FAMILY-OWNED

Ellison is the leader in die-cutting innovation and product development. Ellison's Prestige machines are found around the world and in more than 80 percent of schools in the United States.



"Ellison is a family-owned business that values its people and its customers. The advantage of a Lake Forest location is that we have a balance. We can be global yet retain a local long-term workforce that works to empower people to express their personal and professional creativity. It's also a great city to work with because they really are a proactive business partner."

— ELLISON



A STRONG COMMUNITY FOR A WELL-ROUNDED LIFE

Consistently recognized as one of the safest cities in America, Lake Forest has well-established neighborhood and business watch programs and strong community service programs. Lake Forest has a 95 percent satisfaction rating amongst its residents. It has the feel of a big city with the charm of a small town, where people are connected and involved. Residents benefit from an excellent educational system led by the Saddleback Valley Unified School District along with leading healthcare services.

In addition to the renowned Southern California weather, Lake Forest is surrounded by the best in outdoor sports and scenery. Graced by the Saddleback Mountains, the City has 27 public parks, and a collection of fun and challenging equestrian, biking and hiking trails, including Limestone Canyon and Whiting Ranch Regional Wilderness Park.

Housing options are also abundant, including workforce and executive housing communities and neighborhoods. The hillsides, lakes, and groves of eucalyptus trees provide the perfect backdrop for a diverse mix of quality housing from high-end single-family communities to luxury condominium and workforce housing.

Expanding lifestyle entertainment and retail options is an increasing focus for the City. Two of the City's primary dining, shopping, and entertainment destinations include The Foothill Ranch Town Centre and The Arbor on El Toro Road, along with numerous neighborhood retail centers.



ENCOURAGING BUSINESS GROWTH

The City of Lake Forest is committed to business development. Through a variety of resources, and the absence of a business license requirement, starting a business in the City is an easy process. Its unique Business Development and Attraction Program provides personal outreach to the business community, targeting expansion and business needs, and providing businesses with resources and information that may facilitate their economic prosperity.

SERVICES INCLUDE:

PROFESSIONAL BUSINESS CONSULTATIONS: Lake Forest partners with SCORE, a nationwide nonprofit organization composed of current or retired business executives, so that current and prospective entrepreneurs can obtain individual consultations from experts at no charge.

BUSINESS VISITATION PROGRAM: One-on-one visitations enhance and strengthen the City's relationship with current and prospective businesses by discussing individual business issues as well as growth, expansion, and long-term plans.

BUSINESS WATCH PROGRAM: Business Watch is a crime prevention program offered free of charge that enlists the active participation of business owners in cooperation with law enforcement to prevent crime and promote community-oriented policing.

BUSINESS SEMINARS AND TRAINING EVENTS: Seminars and training events offered include the New Business Reception, which provides new business owners with an overview of the City's Business Development and Attraction Program and training workshops.

BUSINESS INFORMATION PACKETS: The City's Business Information Packet, provided to all new or prospective businesses, includes worthwhile information from numerous agencies that can assist new businesses.

CHAMBER OF COMMERCE PARTNERSHIP: The City partners with the Lake Forest Chapter of the South Orange County Regional Chambers of Commerce to cosponsor events and training for the business community. Frequent topics include subjects such as marketing tactics, increasing profitability, tax and legal issues, disaster preparedness, and tips for starting a new business.

BUSINESS COMMUNICATIONS: Websites, e-newsletters, 24-hour online request systems, and a biannual business newsletter all work to keep our business community well-informed.



LAKE FOREST

PRIVATE/PUBLIC PARTNERSHIPS IN ACTION

Lake Forest encourages effective public/private partnerships to achieve business growth and economic vitality. **The City holds the philosophy that a partnership succeeds not because of investment alone, but due to a shared vision and mutual commitment among all parties involved.** It's because of this philosophy that the City's public/private partnerships have proven to be successful. Examples include the renowned etnies Skatepark of Lake Forest and The Arbor on El Toro – the City's newest shopping, entertainment, and dining district on El Toro Road. The City brings this philosophy to its Business Development and Attraction Program. The City's goal is to work cooperatively and creatively with its corporate partners to promote business growth and expansion.



"Being able to share a development vision with a city that understands and appreciates the value of working together to solve problems is fundamental in developing a successful project. We had a mutual level of respect in creating the plan that just continued through the construction phase."

– CHARLES SMITH
Co-Managing Partner, Westrust



DIGITAL GROWTH

Western Digital is the second largest hardware supplier, employing 1,200 people in Lake Forest and 42,000 people worldwide. It provides cost-effective storage solutions for people and organizations that collect, manage, and use digital information.



"Western Digital's decision to move our corporate headquarters to Lake Forest has proven to be a great one. Lake Forest offers competitive lease rates with all the amenities found in competing business parks in this market area. **The cost effectiveness of the campus has contributed to WD's operational efficiencies, which are a key component of our successful business model.** The location also has benefited our workforce, a majority of whom live in close proximity."

- DICK SALVI
Senior Director, Corporate Services



YOUR DOLLAR GOES FURTHER IN LAKE FOREST

Lake Forest boasts quality office buildings, light industrial and manufacturing facilities in a business park environment that rivals those found in neighboring communities. The City offers an array of local amenities, including premier fitness facilities, quality shopping and dining, and unique recreation and open space. **Combine these amenities with competitive lease rates and businesses find they get more for their money in Lake Forest.**

MAKE LAKE FOREST YOUR CHOICE: Lake Forest is an ideal place to locate or start a business. The City's dedicated staff will address questions, growth and expansion needs, and can fast-track building permits. To learn more about what Lake Forest has to offer, please contact:
LAKE FOREST ECONOMIC DEVELOPMENT at (949) 461-3567.

Where work and life
come together naturally.

GROW — ENJOY — PURSUE

AREA MAP



LEGEND

- 1. Irvine Spectrum
- 2. The Arbor on El Toro

- 3. Foothill Ranch Towne Centre
- 4. John Wayne Airport

Major Business, Office,
and Industrial Parks



CITY OF LAKE FOREST ECONOMIC DEVELOPMENT

25550 Commercentre Drive, Suite 100
Lake Forest, CA 92630
Phone (949) 461-3567 Fax (949) 461-3577
www.city-lakeforest.com